**Project Proposal**

*Lonestar College – Spring 2025*

*Written by Elisa Knight*

**Proposal:**

A website that contains all the necessary information for someone to see all the products TJ Farms offers, their location of operations, contact information, and any other necessary information.

**Information:**

* Organization Name: TJ Farms
* Address: IMED 1316, Spring TX
* Contact Info:
  + Elisa Knight
  + Email: [elisknight@my.lonestar.edu](mailto:elisknight@my.lonestar.edu)

**Objectives:**

Educate people about the benefits of using and eating TJ Farms products and spreading their name our farther via a website

**Descriptions:**

The website will have a main homepage where you can find all the necessary information regarding TJ Farms such as address, business goal and description, and contact information. The sub-pages will consist of three pages: the products page where you can view and place an order, the About Us page where you can find TJ Farms origins, about the owners, and their business goals, and finally the Events page where there will be listed upcoming and past events TJ Farms will host and be participating in.

**Need:**

Make a home for TJ Farms on the internet and start getting their name out there in the world.

**Goals:**

Have people buy and consume their animal products and participate in events they will host and attend.

**Target Audience:**

* Families
* Healthy Eaters